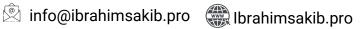
IBRAHIM SAKIB

Seasoned SEO Manager



PROFESSIONAL SKILLS

- Search Engine Optimization
- Digital Marketing
- · Analytics & Optimization
- Content Strategy
- · Project Management
- Conversion Rate Optimization (CRO)
- · Market Research
- · Link Building

EXPERTISE CMS

- WORDPRESS
- WIX
- SHOPIFY
- MAGENTO
- Custom CMS
- Squarespace

EXPERTISE TOOLS

- Analysis
 - Screaming Frog
 - Sitebulb
 - Page Insights
- **Content and AI Tools**
 - CHATGPT
 - Jasper Ai
 - o Claude.Ai
 - DeepSeek

Conversion Optimization

- o OptinMonster
- Looker Studio
- o Clearbit

CAREER SUMMARY

Innovative SEO Manager with 6+ years of experience in driving organic growth, surpassing targets, and optimizing conversion rates. Proven success in managing enterprise-level clients, executing high-impact SEO campaigns, and leveraging data-driven strategies to boost traffic, rankings, and revenue. Adept at technical SEO, content strategy, and linkbuilding, ensuring sustainable growth. Passionate about collaborating with dynamic teams, leading innovative projects, and taking on a senior managerial role to drive business success.

WORK EXPERIENCE

SEO AND MARKETING MANAGER (REMOTE)

EWS Automation (Baltimore, MD, USA)

June 2024 - Present

Achievements

- 983% Traffic increase in organic traffic within 5 months. With Holistic SEO approce
- 75% of Blog content targeted keywords is in Page #1.
- 400% boost in conversion rates through Semantic SEO in SAAS.
- 60% of service keywords is in local 3 pack.
- Optimized Crawl budget to make sure there are no waste of crawl budget.
- Get At Conversions from Paid ads by ensuring Return of Investment (ROI) optimization

Responsibilities

- Led a team of 4, overseeing SEO execution and performance tracking
- Developed and executed SEO strategies to enhance rankings and conversion rates
- Built and maintained strong client relationships, ensuring their expectations were met · Created and implemented digital marketing strategies aligned with business goals

STORE MANAGER (SEO)

Alpha Commerze LTD (Sweden)

Jan 2023 - May 2024

Achievements

- Promoted twice within 15 months from SEO Specialist → Senior SEO Specialist → Store Manager
- Increased organic traffic by 200% in the Sweden market within six months
- Improved conversion rate by 20% through strategic keyword research and user funneling
- Led E-commerce SEO as a store manager (Technical, On-Page, Off-Page) to enhance sales and
- · Implemented structured ranking plans, achieving consistent growth in search rankings

- SEO Tools
 - Moz
 - Ahrefs
 - Semrush
 - Rank Math
 - Yoast SEO
 - UberSuggest
 - Answer The Public

PROJECTS WORKED ON

- Shmooz.ai
- Luxurypropertycare.com
- Forevergifts.co.uk
- YourSurprise.com
- Brightstarthealth.com
- Indooractions.com
- Greekmoving.com
- Marketize.co.uk

EDUCATION

 Bachelors of Political science - Shanta Mariam University of Creative and Technology

ACHIEVEMENTS

 Awarded Employee of the Month three times at EWS Automation.

CERTIFICATION

- Google Analytics Individual Qualification(GAIQ)
- HubSpot Inbound Marketing Certification
- GA4 Certified

Responsibilities

- **Managed Finland and Sweden stores**, implementing successful SEO strategies for regional growth
- Led cross-team collaboration with the development, content, and marketing teams to align SEO goals
- Researched and identified high-potential products and categories for ranking improvements
- Monitored and reported SEO KPIs, adapting strategies based on insights

SEO EXECUTIVE

SEOPage1 Dhaka, Bangladesh

July 2021 - December 2022

- Managed 10+ clients, delivering tailored SEO strategies to drive organic growth
- Content Strategy: Worked closely with content teams to optimize content for SEO, improving search rankings and boosting user engagement.
- Project Management: Managed SEO projects from start to finish, **ensuring deadlines** were met and client goals were achieved.
- Successfully implemented e-commerce SEO strategies, increasing **traffic to 100,000+ monthly visitors**

SEO EXECUTIVE (REMOTE)

Marketing Doorway (SASKATOON, SK, CANADA)

October 2020 - March 2021

- Contributed the team to achieve \$1,00,000 revenue from \$63,000 within just 2 months
- Worked on multiple projects, specializing in keyword research & on-page SEO
- Ranked 60% of optimized low hanging keywords, improving organic visibility and search performance
- Used **dynamic content** methods to rank for regional search queries, driving local traffic

JUNIOR SEO EXECUTIVE

Star It Limited (Dhaka)

February 2019 - August 2021

- Assisted in optimizing 50+ web pages, increasing engagement and user retention
- Performed keyword research & on-page optimization, boosting rankings for key pages
- Contributed to content strategy, improving blog and landing page performance
- Managed basic technical SEO tasks, resolving indexing and crawling issues

REFERENCES

Jubaer Prodhan
Senior Account Strategist, SEO
At <u>Directive</u>

Dov Solomon
CEO & founder
At <u>E</u>WSAutomation