





# IBRAHIM SAKIB

## Seasoned SEO Manager

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## PROFESSIONAL SKILLS

- Search Engine Optimization
- Digital Marketing
- Analytics & Optimization
- Content Strategy
- Project Management
- Conversion Rate Optimization (CRO)
- Market Research
- Link Building

## EXPERTISE CMS

- WORDPRESS
- WIX
- SHOPIFY
- MAGENTO
- Custom CMS
- Squarespace

## EXPERTISE TOOLS

- **Analysis**
  - Screaming Frog
  - Sitebulb
  - Page Insights
- **Content and AI Tools**
  - CHATGPT
  - Jasper Ai
  - Claude.Ai
  - DeepSeek
- **Conversion Optimization**
  - OptinMonster
  - Looker Studio
  - Clearbit

## CAREER SUMMARY

Innovative SEO Manager with **6+ years** of experience in driving organic growth, surpassing targets, and **optimizing conversion rates**. Proven success in managing **enterprise-level clients**, executing high-impact SEO campaigns, and leveraging data-driven strategies to boost traffic, rankings, and revenue. Adept at technical SEO, content strategy, and link-building, ensuring sustainable growth. Passionate about collaborating with dynamic teams, leading innovative projects, and taking on a senior managerial role to drive business success.

## WORK EXPERIENCE

### SEO AND MARKETING MANAGER (REMOTE)

**EWS Automation** ( Baltimore , MD, USA )

June 2024 - Present

#### Achievements

- **983% Traffic increase** in organic traffic within 5 months. With Holistic SEO approach
- **75% of Blog content** targeted keywords is in **Page #1** .
- 400% boost in conversion rates through **Semantic SEO** in SAAS.
- 60% of service keywords is in **local 3 pack** .
- **Optimized Crawl budget** to make sure there are no waste of crawl budget.
- Get At Conversions from Paid ads by ensuring Return of Investment (**ROI**) **optimization**

#### Responsibilities

- Led a team of 4, overseeing SEO execution and performance tracking
- Developed and executed SEO strategies to enhance rankings and conversion rates
- Built and maintained strong client relationships, ensuring their expectations were met
- Created and implemented digital marketing strategies aligned with business goals

### STORE MANAGER (SEO)

**Alpha Commerze LTD** (Sweden)

Jan 2023 - May 2024

#### Achievements

- **Promoted twice** within 15 months from SEO Specialist → Senior SEO Specialist → Store Manager
- Increased **organic traffic by 200%** in the Sweden market within six months
- Improved conversion rate by 20% through strategic keyword research and user funneling
- Led E-commerce SEO as a store manager (Technical, On-Page, Off-Page) to enhance sales and visibility
- Implemented structured ranking plans, achieving consistent growth in search rankings

## • SEO Tools

- Moz
- Ahrefs
- Semrush
- Rank Math
- Yoast SEO
- UberSuggest
- Answer The Public

## PROJECTS WORKED ON

- Shmooz.ai
- Luxurypropertycare.com
- Forevergifts.co.uk
- YourSurprise.com
- Brightstarhealth.com
- Indooractions.com
- Greekmoving.com
- Marketize.co.uk

## EDUCATION

- Bachelors of Political science - Shanta Mariam University of Creative and Technology

## ACHIEVEMENTS

- Awarded Employee of the Month three times at EWS Automation.

## CERTIFICATION

- Google Analytics Individual Qualification(GAIQ)
- HubSpot Inbound Marketing Certification
- GA4 Certified

## Responsibilities

- **Managed Finland and Sweden stores**, implementing successful SEO strategies for regional growth
- Led cross-team collaboration with the development, content, and marketing teams to align SEO goals
- Researched and identified high-potential products and categories for ranking improvements
- **Monitored and reported SEO KPIs**, adapting strategies based on insights

## SEO EXECUTIVE

SEOPage1 Dhaka , Bangladesh

July 2021 - December 2022

- **Managed 10+ clients**, delivering tailored SEO strategies to drive organic growth
- Content Strategy: Worked closely with content teams to optimize content for SEO, improving search rankings and boosting user engagement.
- Project Management: Managed SEO projects from start to finish, **ensuring deadlines were met** and client goals were achieved.
- Successfully implemented e-commerce SEO strategies, increasing **traffic to 100,000+ monthly visitors**

## SEO EXECUTIVE (REMOTE )

Marketing Doorway ( SASKATOON, SK, CANADA )

October 2020 - March 2021

- Contributed the team to **achieve \$1,00,000 revenue from \$63,000** within just **2 months**
- Worked on multiple projects, specializing in keyword research & on-page SEO
- **Ranked 60% of optimized low hanging keywords**, improving organic visibility and search performance
- Used **dynamic content** methods to rank for regional search queries, driving local traffic

## JUNIOR SEO EXECUTIVE

Star It Limited ( Dhaka )

February 2019 - August 2021

- Assisted in optimizing 50+ web pages, increasing engagement and user retention
- Performed keyword research & on-page optimization, boosting rankings for key pages
- Contributed to content strategy, improving blog and landing page performance
- Managed basic technical SEO tasks, resolving indexing and crawling issues

## REFERENCES

**Jubaer Prodhan**  
Senior Account Strategist, SEO  
At Directive

**Dov Solomon**  
CEO & founder  
At EWSAutomation