

# IBRAHIM SAKIB

Seasoned SEO Manager



## CONTACTS

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**Location:** Dhaka, Bangladesh

## PROFESSIONAL SUMMARY

Results-driven **SEO Analyst with 6+ years of experience** in organic growth, web analysis, and PPC strategy. Skilled in technical SEO, content strategy, and high-ROI digital marketing, with a proven track record of boosting rankings and conversions for enterprise clients. Passionate about innovation, collaboration, and leadership to drive business success.

## PROFESSIONAL SKILLS

- Search Engine Optimization
- Digital Marketing
- PPC ads Strategy
- Content Strategy
- SEO Strategy Building
- Project Management
- Conversion Rate Optimization
- Technical SEO
- Keyword Research and Onpage SEO
- Understanding of HTML, CSS, and Java for SEO

## PROJECTS WORKED ON

- Shmooz.ai
- YourSurprise.com
- Luxurypropertycare.com
- Soldfy.se
- Brotherlyloveproperties.com
- forevergifts.com

## EXPERTISE CMS

- Wordpress
- Shopify
- Bigcommerce
- Magento
- React JS based website
- Squarespace

## WORKING EXPERIENCE

### SEO AND DIGITAL MARKETING MANAGER (REMOTE)

**EWS AUTOMATION (BALTIMORE, MARYLAND, USA)**

JULY 2024 - PRESENT

#### ACHIEVEMENTS AND RESPONSIBILITIES

- **Led a team of 4**, optimizing SEO execution and performance tracking to maximize efficiency and results.
- **983% Traffic increase in organic traffic within 5 months.** With Holistic SEO approach
- **75% of Blog content targeted keywords is in Page #1.**
- **400% increase in conversion rates** through conversion rate optimization in SAAS.
- Execute Local SEO strategy as a result **60% of service keywords is in local 3 pack.**
- Do technical SEO, on page SEO and SEO strategy and also fixed site structure, Schema markup, Crawl budget optimization
- **Got 200% high Return of Investment (ROI)** from Successful PPC AD Strategy

### ASSISTANT MANAGER

**RESTOREIT AB (Malmö, Sweden)**

JANUARY 2023 - JUNE 2024

#### ACHIEVEMENTS AND RESPONSIBILITIES

- **Promoted twice within 15 months** from SEO Specialist → Senior SEO Specialist → Assistant manager
- Increased organic **traffic by 200% in the Sweden market within six months**

# EXPERTISE TOOLS

## SEO Tools

- Ahrefs
- SEMrush
- Mangools
- Moz
- Yoast SEO
- Rank Math

## Technical & Data Analysis Tools

- Screaming Frog
- Sitebulb
- Scrapebox
- Looker Studio
- Google Analytics
- Google Search Console

## Content and AI Tools

- ChatGPT
- Jasper Ai
- Claude Ai

## PPC and Social Media

- Google Ads
- Meta Ads Manager
- Buffer

## Project Management

- Trello
- Clickup
- Jira

# ACHIEVEMENTS

- Awarded Employee of the Month three times at EWS Automation.

# SOFT SKILLS

- Analytical Thinking
- Problem Solving
- Leadership
- Time Management
- Collaboration & Teamwork
- Adaptability

# EDUCATION

- Bachelors of Political science - Shanta Mariam University of Creative and Technology

- Improved **conversion rate by 20%** through strategic keyword research and user funneling
- **Led E-commerce SEO as a store manager** (Technical, On-Page, Off-Page) to enhance sales and visibility
- Implemented structured ranking plans, achieving consistent growth in search rankings
- Managed Sweden based e-commerce, implementing successful SEO strategies for regional growth
- **Led cross-team collaboration** with the development, content, and product teams to align SEO goals
- Researched and identified **high-potential products** and categories for ranking improvements
- Monitored and reported **SEO KPIs, adapting strategies based on insights**

## ○ SEO ANALYST

**SEOPage1 (DHAKA, BANGLADESH)**

JULY 2021 - DECEMBER 2024

### ACHIEVEMENTS AND RESPONSIBILITIES

- **Managed 10+ clients**, delivering tailored SEO strategies to drive organic growth
- Made **Content Strategy** and worked closely with both content, Dev and UX/UI design team for improving search rankings and conversion rate optimization.
- Done Project Management and Managed SEO projects from start for ensuring client satisfaction
- Successfully implemented e-commerce SEO strategies, **increasing traffic from 20000 to 100,000+** monthly visitors

## ○ SEO EXECUTIVE (REMOTE)

**MARKETING DOORWAY (SASKATOON, SK, CANADA)**

FEBRUARY 2019 - JUNE 2021

### ACHIEVEMENTS AND RESPONSIBILITIES

- Contributed the team to achieve **\$1,00,000 revenue from \$63,000 within just 2 months**
- Worked on multiple projects, specializing in keyword research & on-page SEO
- **Ranked 60% of optimized low hanging keywords**, improving organic visibility and search performance
- Used dynamic content methods to rank for regional search queries, driving local traffic

# REFERENCES

**Jubaer Prodhan**

Senior Account Strategist, SEO  
At [Directive](#)  
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**Dov Solomon**

CEO & founder  
At [EWSAutomation](#)  
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